Curcumin & Boswellia Micellar Solubilized Anti-inflammatory Extract with NovoSOL®

More Bioavailable means better results, faster!!

Proprietary NovoSOL® Curcumin and Boswellia extract is 185x more bioavailable than native curcumin, rising to the top of an extensive review of commercial curcumin products' bioavailability1.

In addition to curcumin’s legendary history as a healing botanical in ancient and modern medicine2, the resin of Boswellia serrata (also known as Frankincense) has long been used in Ayurvedic medicine as anti-arthritic, anti-inflammatory, anti-hyperlipidemic (controls blood lipids), anti-atherosclerotic (anticoronary plaque), analgesic (pain-reliever) and hepatoprotective (protects the liver).3.*

• **Anti-inflammatory Activity:** By acting as a scavenger of e.g. nitric oxide and by inhibiting COX-2, a pro-inflammatory substance, curcumin may exert its anti-inflammatory activity. Other research confirms, that NovoSOL® curcumin and boswellia substantially suppresses systemic inflammation markers4 and furthermore suggests that it could ease pain of osteoarthritis and rheumatoid arthritis.

• **Brain Health:** Curcumin is associated with positive effects with respect to amelioration of cognitive decay in a mouse model of Alzheimer’s disease5. Curcumin is a strong antioxidant, that seems to protect the brain from lipid peroxidation and nitric-oxide-based radicals. In a recently published scientific article NovaSOL® Curcumin has been demonstrated to improve neuronal mitochondrial function in a mouse model of Alzheimer’s disease6.

• **Anti-Neoplastic Activity:** Curcumin has been shown to have strong cytotoxic anti-tumor activity7, in addition to its powerful influence on apoptosis8. Novosol® Curcumin has been shown to have enhanced trans epithelial transport in colorectal adenocarcinoma cells9.

• **Digestive Health:** Support of the digestive system10 is another field for curcumin as research suggests that it increases the solubility of bile, and this assists in the elimination of gall stones and prevents further formation of the gall stones.

• **Skin Health:** Curcumin treatment in studies has shown to reduce wound-healing time, improved collagen deposition, and increased fibroblast and vascular density in wounds11, thereby enhancing both normal and impaired wound-healing. It is also associated with a beneficial effect as a proangiogenic agent by inducing transforming growth factor-beta.

This micellar preparation has pharmacokinetics12 that are so powerful, only once a day dosing is needed to maintain therapeutic levels. The dosing chart below is meant as a guide to initiate treatment in a range of canine sizes. It is recommended that you begin loading with a dose at the high end of the animal’s weight range, and once stabilized, try reducing the dose to one capsule less.

PlenaCuraeVets.com
Each soft gel contains 15 mg micellar curcumin and 30 mg micellar boswellic acid in a solubilized base. 

Suggestions for Use: Give once daily.

10-20 lb  1 soft gel
25-35 lb  2 soft gels
40-65 lb  3 soft gels
65-90 lb  4 soft gels

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.


